



The leading provider of real-time news analysis services for investment managers, traders, research analysts, and sell side professionals



RavenPack's unique and timely analytics

RavenPack provides the fastest way to capture market moving company events such as unexpected corporate releases, critical financial developments, product and legal issues, rumors or leaks and many others.

By providing a more comprehensive understanding of a company's news coverage, RavenPack helps you guide trading and investment decisions.

Quantitative investment and trading strategies – Timely signals from news analytics are applicable across all trading frequencies and provide an incremental source of alpha over traditional quantitative factors

Portfolio management – Improve asset allocation decisions by benchmarking market and sector sentiment

Algorithmic trading – Enhance algorithmic strategies with automated circuit breakers or develop newsflow algorithms that better predict trading volumes, price volatility, and directional movements caused by news

Market making – Widen spreads or pull quotes when there is significant negative news impacting your activity in a particular stock or sector

Fundamental analysis – Forecast stock, sector, and market outlooks more accurately

Risk management – Understand abnormal risks to your portfolio and develop potential sentiment hedges

Corporates – Track and benchmark your media coverage as well as that of your competitors or counterparties

Data Highlights

- > Rich data set with over 50 million news analytics records
- > Sourced directly from trusted and reliable news publishers
- > Database coverage:
 - Over 28,000 companies globally
 - 98% of the global equity investment universe
 - Company relevance, novelty, and sentiment scores
 - Over 330 market moving events detected automatically by algorithms
 - Up to 11 years of millisecond time stamped historical data for back testing

Products

The RavenPack News Analytics product line includes the following subscription packages:

Wired Edition

Powered by a proprietary text analysis platform, RavenPack analyzes novel and relevant stories published in major news sources to look for key events, topics, and opinions that indicate changes in sentiment around a specific company. Sampled news sources represent the most reliable and authoritative publishers of business and financial news.

Dow Jones Edition

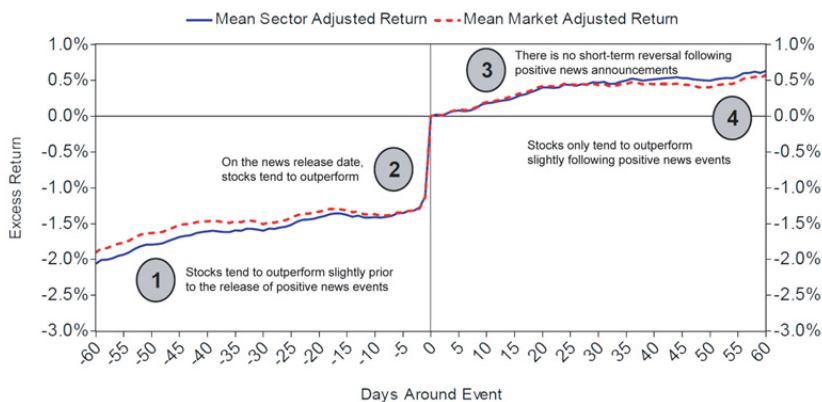
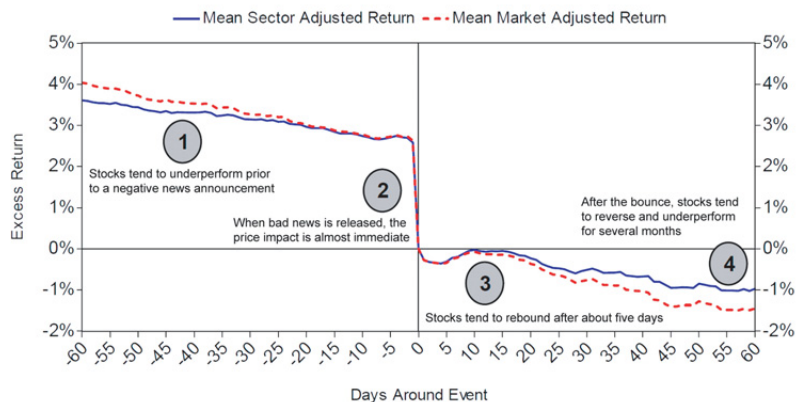
RavenPack, an innovator in news analytics, has partnered with Dow Jones, a global leader in financial news, to develop RavenPack News Analytics - Dow Jones Edition. This pioneering solution, available as a direct data feed, is designed to give buy and sell-side firms an information edge in developing trading and risk models as well as improving trade execution.



The Benefits

- Improve trading, asset management, risk analysis, and idea generation with unique market insight
- Identify the value in the vast universe of company related news available
- Find a quick and clear path to potentially market-moving events such as corporate earnings releases, analyst upgrades and downgrades, management changes, and other corporate actions
- Incorporate news analytics in the reliable, predictable format required by professionals to construct alpha generating models
- Harness the respected intellectual capital that is the hallmark of RavenPack

Research Oriented Approach to News Analytics



Source: RavenPack, Macquarie Capital (USA)

About RavenPack

RavenPack is a leading provider of real-time news analysis services. Financial institutions use RavenPack news analytics to generate better returns by systematically incorporating the effects of news in their investment process. The company's clients include some of the best performing quantitative and algorithmic trading firms in the world.

Innovative Reports and Research

Subscribe to RavenPack products and receive proprietary research studies on:

- The impact of news on stock returns
- How news can help predict trading volumes, price volatility, and directional movements
- Using news analytics with more traditional factors

Research is based on RavenPack News Analytics data

Customer Service and Support

If you would like further information on RavenPack or any of our products and services, including trials, please contact our sales team at:

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